**3.1 Introduction:**

Initial Feasibility Study means a particular proposal for a management agreement or candidate system, a study carried out by an approved person to determine whether it is reasonable to proceed with a full feasibility study or not. It analyzes the viability of a project to determine whether the project is likely to succeed. The initial feasibility study is the discovering of different alternatives of how differently a problem can be solved. It includes efficient solution of a certain problem according to economical, legal, technical, operational checking of achieving goal. The solution should not cause over budget, have to be handled according to cyber law, the client’s expectation should be properly fulfilled, will support the existing computer system, it will not cause a long time to implement. In one word the solutions should be feasible and profitable enough to solve for improving the system.

**3.2 Initial feasibility study:**

**3.2.1 Lack of information in website:**

A website of any institute should be such like a person can gather enough information through visiting the website. It should also be well organized and decorated so that visitors can get a easiest path to gather information and all the information should be up to date to make the website an enrich source of collecting information about the system.

To make the website well modified and up to date, an enough number of people should be appointed to take care of this sector. The institute can recruit some skillful employee who has a sound knowledge about website. They should be appointed to make the website well organized and always up to date.

Another solution of this problem can be training up of some existing employee about modification and upgradation of website who has knowledge about computer. This training can be done by a skillful team with technical knowledge.

**3.2.2 Not having any system analyst:**

To ensure a technically sound and gradual developing system, the organization can recruit a skillful person who has all the interpersonal and technical skills of a system analyst. A person who can manage the database, motivate employees about continuous and regular modification and updating website and can take care of existing system and predict the nature of candidate system if required.

The organization can open an IT sector where all kind of technical issues will be taken care of. When people need access to computer systems or require troubleshooting assistance, they typically get referred to the technical support team. Tech support professionals are especially handy at fixing problems related to hardware and software issues. As IT professionals are technically sound and have programming knowledge they can fix any kind of problem in existing system and can propose required candidate system.

**3.2.3 Limitations in publicity:**

To increase the publicity of silk products and motivate people in this business, the organization can advertise their product and objectives in online portals, social communication platform like facebook, instragram which are a smart and efficient medium to reach people.

Another way to increase publicity is to increase activity of their E-commerce website. They can organize and decorate their website more attractively so that they can reach people easily.

Android apps are more efficient to reach people than website because of its usability and acceptability. It is more flexible to use. They can lounge their own android application to promote their product and organization.

**3.3 Conclusion:**

In this chapter we have discuss about some problems of the existing system and different alternatives of those problems. We have done the initial feasibility study by which we can understand whether we can proceed with the problems or not. Some problems are serious enough to solve immediately and some are complex enough of causing over budget, time, manpower and technical support. Some problems are seems worth solving. Though still we can’t be very much sure that the problems can be solved properly. We have to analyze more deeply to understand the situation and then finally we can assure that the identified problems can be solved.